



NPN for Businesses

NPN (Neighborhood Parents Network) is a neighborhood organization dedicated to offering families information, resources and community support.

With a membership of nearly 4,500 families, NPN is the largest organized parent resource network in the city of Chicago. NPN has been the trusted source for parent-to-parent connections and community building for almost 30 years. Our membership represents a wide cross-section of parents within the Chicagoland area. We believe strong families build strong communities!

A few important facts about us:

- 501c3 nonprofit established in 1980
- 4,500+ members in the Chicago-land area; distribution list of 10,000 contacts
- 87% of members have children under 5
- Recent survey showed 60% of members report a household income of >\$100,000
- Website draws 9,700 unique visitors and 630,000 page views per month
- Dynamic discussion forum draws 250 posts and 5,000 page views per day
- Active Facebook and Twitter Pages

→ Contact us at info@nnpnparents.org for more information and to speak to our staff about these exciting opportunities.

→ Ways to promote your business!

- **Sponsor NPN events and programs:** Sponsorship packages are customized to meet your business' needs and marketing objectives. Opportunities to partner with NPN include special events/fundraisers, School Fair, and new/existing programs. Outstanding marketing and promotional benefits.
- **Advertise with NPN:** whether you choose print or online based advertising, you will know who you are going to reach – our audience of parents and their friends.
- **Provide in-kind donations:** Donate your venue, goods or services to benefit NPN. Our organization excels when the community gets involved. Get visibility for your business by supporting us on programs and/or events.
- **Join as a Business Member:** gain access to a number of services and programs to help you reach our members directly:
 - o Exhibit at our Fall Preschool & Elementary School Fair
 - o Participate in our active Discussion Forums
 - o Post on the Community Events Calendar
 - o Get listed in our Business Directories
 - o Contribute an article to our quarterly *Parent to Parent* Magazine
 - o Get valuable advertising discounts!

Why partner/advertise with NPN? Here are a few words from one of our business members:

“I would say that working with the NPN staff was remarkably easy! Very well organized, friendly and most helpful! Through the NPN event I photographed and the NPN message boards, I have received many wonderful referrals. I would work with NPN again anytime!”, Melissa Song, melissasongphotography.com

For only \$60/year, become a Business Member - access unique ways to directly connect with our membership!

www.nnpnparents.org - celebrating 30 years of serving the parent community